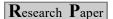


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An economic study of Prayagraj markets and Lucknow market for banana: Arrival and price stability

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Received : 18.06.2020; Revised : 18.07.2020; Accepted : 20.08.2020 ABSTRACT: Arrival in an existing market is major referral point for price determination in perishable agricultural commodity, this paper shows a comparative analysis of arrival, wholesale and retail price and their dependency and their stability in the banana marketing system. The two markets under consideration are Lucknow and Prayagraj wholesale markets. The information is collected from Mundera Mandi in Prayagraj and from APEDA site for Lucknow market. A trend analysis was done to access the market arrival and pricing accordingly, a significant relationship has been obtained and the overlapping seasonality of the fruit in the two market gives viable description about demand existence at different time zone in the year and thus exploitation of the wholesale market by the local growers.

KEY WORDS: Trend, Seasonal components, Arrivals, Prices

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