



**RESEARCH ARTICLE :**

## Interdisciplinary approaches for translating rural innovations into agripreneurship

■ **S. Senthil Vinayagam, K. Akhila, Pooja S. Bhat, Neethu Mol Jacob, A Mahesh, T.S. Manojkumar and K. Venkateswaran**

**ARTICLE CHRONICLE :**

**Received :**

20.07.2020;

**Revised:**

21.09.2020;

**Accepted :**

08.10.2020

**SUMMARY :** Agripreneurship converts agricultural activity into an entrepreneurial activity. In agriculture and allied sectors the agripreneur adopting innovative ideas. The purpose of this study is to promote agripreneurship in plantation sector through interdisciplinary approach. Plantation crops are high value crops and any breakthrough in translation of relevant rural innovation into agripreneurship can have a greater economic impact. The experts from different domains interacted with the rural innovators about Farmer Led Innovations (FLIs). They were found more than hundred FLIs in plantation sector out of which few FLIs have been identified based on Innovation Index for translating FLIs into agripreneurship. The selected FLIs are viz., tree climber (Device to climb coconut and arecanut tree), multi tree climber, arecanut tree climber, tree walker and automated arecanut climbing and harvesting machine. The outcome of the study has given leverage technological strength to showcase successful FLIs and successful agri-business models across the country.

**KEY WORDS:**

Interdisciplinary approaches, Farmer led innovations, Agripreneurship, Plantation crops

**How to cite this article :** Vinayagam, S. Senthil, Akhila, K., Bhat, Pooja S., Jacob, Neethu Mol, Mahesh, A., Manojkumar, T.S. and Venkateswaran, K. (2020). Interdisciplinary approaches for translating rural innovations into agripreneurship. *Agric. Update*, 15(4): 301-307; DOI: 10.15740/HAS/AU/15.4/301-307. Copyright@ 2020: Hind Agri-Horticultural Society.

**Author for correspondence :**

**S. Senthil Vinayagam**  
ICAR- NAARM,  
Rajendranagar  
(Hyderabad) India  
Email: [ssvinay1@rediffmail.com](mailto:ssvinay1@rediffmail.com)

See end of the article for authors' affiliations