



## A CASE STUDY:

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## Adoption of allied agriculture enterprise for sustainable life

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KEY WORDS:

Vegetables, Fruits, Entrepreneur, Economic status **SUMMARY:** A woman entrepreneur engaged in food processing activities under the expertise advice and also recognized intricate skills and required capability to put the skills into economic activities through the adoption of knowledge acquired through the trainings. A case study was undertaken to analyze the involvement of woman in various entrepreneurial activities and also summarize the benefits gained after involving herself in processing activities. For this, the achievements gained by a progressive woman Mrs. Gurdeep Kaur, village Alhoran Kalan, tehsil Nabha. District Patiala were assessed through interview method. Though, her family having marginal land, but she has made continuous efforts to establish her identity in processing unit through her hard work and family support. According to her, it could be possible to focus her mind to use the surplus agriculture produce after getting the technical knowledge of usage of fruits and vegetables. After attaining expertise, she has gained the experience of new products, improved methods and skills of commercial level processing. She has made a milestone in fruits and vegetable processing. In this manuscript, her achievements in processing of products have been presented so that the women can get new directions and lesions to uplift their economic status.

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