

**RESEARCH ARTICLE :**

Entrepreneurial behaviour of sugarcane growers in Northern Karnataka

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SUMMARY : The present study was conducted in Belagavi and Bagalkote district in north Karnataka during the year 2018-19 with the objectives to Assess the entrepreneurial behaviour of Sugarcane growers. *Ex-post-facto* research design was undertaken for the present study. The findings of the study revealed majority (40.83 %) of the respondents belong to medium entrepreneurial behaviour category. While, 33.34 per cent of respondents belonged to high entrepreneurial behaviour and 25.83 per cent of farmers belong to low entrepreneurial behaviour category. Majority (46.67 %) of the respondents had medium innovativeness. Whereas, 35.00 per cent were in low innovativeness and 18.33 per cent of the respondents were in high innovativeness category, respectively. In other variables majority of respondents are belonged to medium level *viz.*, decision making ability, information seeking ability, risk taking ability, leadership ability, achievement motivation.

KEY WORDS:

Innovativeness,
Decision making
ability, Information
seeking ability, Risk
taking ability,
Leadership ability,
Achievement
motivation,
Cosmopolitnness

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