The major economic constraints faced by the mango growers were inadequate marketing channel, exploitation by commission agents, high fluctuation in the market price during season, high wages of labours, high cost of establishment of mango orchards, high cost of plant protection chemicals and equipments, lack of adequate economic policies, distant market for mango and high cost of transportation, high cost of packing material, chance of theft, lack of contract farming for mango, lack of co-operative marketing network and lack of export promotional strategies.


KEY WORDS: Constraints, Mango growers, Marketing cost